

## Language Features

Language features are words or phrases used to help convey meaning/get the message across. Use the attached sheets to work out which language features are used in the below texts.

The people packed into the hall like it was a football game.

His smile was white as snow.

The purple colour of the flower's petals stood out against the bright green of the grass

The main gain is to sing in the rain

Perry platypus plays poker periodically

<p>Assonance</p>	<p>Definition - Repetition of vowel sounds  Effect - Sound created reinforces image/idea being conveyed</p>
<p>Onomatopoeia</p>	<p>Definition - Use of words that create the sound of the action they are describing  Effect - Sound of word suggest action</p>
<p>Rhyme</p>	<p>Definition - Repetition of final sounds in the final one or two syllables  Effect - Places stress/emphasis on particular words for effect</p>
<p>Colloquialism</p>	<p>Definition - Informal, everyday language  Effect - Writer/speaker comes across as casual or with a laid back tone</p>
<p>Imagery</p>	<p>Definition - Descriptive/ figurative use of language which create a picture in the mind  Effect- Helps the reader better visualise images/feelings being conveyed</p>
<p>Irony</p>	<p>Definition - The opposite of what you mean  Effect - Can be funny, expresses writer's attitude/tone to the subject</p>

Slang	<p>Definition - Casual/spoken language used by particular groups, especially younger people</p> <p>Effect- expresses an attitude/mood by a particular group of people</p>
Repetition	<p>Definition - Using a word or phrase more than once for effect</p> <p>Effect - Idea/message emphasised</p>
Jargon	<p>Definition - Specialised language related to a particular topic/group of people</p> <p>Effect - Shows expertise in a certain area</p>
Superlative	<p>Definition - The form in which the adjective compares several qualities</p> <p>Effect - Object/person seen to have the best qualities</p>
Imperative	<p>Definition - A command/statement</p> <p>Effect - Reader is directly addressed and encouraged to act</p>
1st person singular	<p>Definition - 'I' refers to writer/speaker</p> <p>Effect - Directly addresses the reader in a personal style</p>
1st person plural pronoun	<p>Definition - 'We' or 'us' refers to the speaker/writer and the audience/reader</p> <p>Effect - Unites reader and listener and allows them to feel included</p>
2nd person singular or plural pronoun	<p>Definition - 'You' refers to the people spoken to</p> <p>Effect - Includes reader/listener in a situation, allowing them to be part of the experience</p>

Euphemism

Definition - A less offensive manner of saying something harsh or difficult

Effect - Something which is difficult to express is more acceptable

## Purpose of texts

The purpose is the reason that someone has written the information.

**In one sentence describe what the information is telling you. Which words tell you this?**

The game features three modes of play: a pulse-pounding Multiplayer mode, an exciting new story in the cooperative Zombies mode, and a mind-bending single-player Campaign, all wrapped into one thematically connected entertainment experience.

Arriving late to an interview implies that you'll arrive late to work, so it's important to get there on time. Look up on Google Maps beforehand where your interview is, and plan how you'll get there. Aim to arrive 15 minutes early, and then actually tell the receptionist you're there five minutes before your scheduled appointment.

We like to focus on activities that improve the health and wellbeing of Australian children. We contribute to sporting organisations that develop kids' sports skills and provide opportunities for them to play. Hundreds of sporting clubs across Australia benefit from the support of their local McDonald's restaurant and in some states, restaurants work together to support state-wide programs.



The virus that causes COVID-19 is mainly transmitted through droplets generated when an infected person coughs, sneezes, or exhales. These droplets are too heavy to hang in the air, and quickly fall on floors or surfaces.

When I was young me and my mama had beef  
Seventeen years old kicked out on the streets  
Though back at the time, I never thought I'd see her face  
Ain't a woman alive that could take my mama's place

We tend to be drawn to people who are similar, with a shared hobby, cultural background, career path, or kids the same age. Think about activities you enjoy or the causes you care about. Where can you meet people who share the same interests?





## Target Audience

**The target audience is the particular type, or group of people that a text is aimed at.**

Example:

'Girls toys are specifically designed to appeal to girls of all ages. From dolls and dollhouses to magical unicorns and fairies, as well as LEGO Friends and LEGO Disney. Our range of girls toys suits specific developmental points in a girls life.'

This text is meant to appeal to girls and to people who buy toys for girls. You can tell because it says 'girls toys'.

**Who are the following texts design for? What key words tell you this?**

*'The Verge's* gaming section brings the latest video game news, reviews of the most exciting releases, and interviews with the industry's biggest names. We cover everything from PlayStation and Xbox blockbusters, to quirky Nintendo games, to the cool indie gems on PC and Android that you might otherwise miss.'

Finding a house you love is thrilling. It's easy to get carried away by your emotions. Stick to your budget and be as clear-headed as possible when bidding or negotiating to buy.



Christopher Wallace, aka Biggie Smalls and the Notorious B.I.G., lived a short life. He was 24 years old when he was gunned down in 1997 in Los Angeles, a murder that has never been solved.

After finishing Year 12, you can use your ATAR/OP score to apply for a place at a university or higher education provider.

You apply through your state or Tertiary Admissions Centre (TAC):

- Queensland
- South Australia and Northern Territory
- Western Australia
- New South Wales and ACT
- Victoria
- Tasmania

You may be able to apply for your course directly through the provider. A TAC is not the only option.

Places in courses are offered through a series of offer rounds. In the second and third offer rounds, universities or higher education providers will sometimes consider lower ATAR/OP scores. You could receive a late entry offer from a provider after offer rounds have been completed.




## Text Creation

Texts are created in different ways to help the reader understand and get the point. This can mean adding pictures, diagrams, orders and other images and colours.

Example:



Having this symbol:  tells people that there is a hospital nearby. It is easier for people driving to see than to read a sign that says hospital.

Why do you think the colours, fonts and pictures have been used in the texts below?



Google





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